Svetlov Daniil

Product Manager

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Summary

Product owner | Product manager | Product analyst | Backend developer
5+ years of experience in project management, product ownership, and backend development. Combines technical expertise with strong leadership in stakeholder management, communication skills, budgeting and cross-functional collaboration.

Experience

Product Owner & Team Lead *(coreblocks.io, Sep 2022 – May 2025)*

- Executive leadership in company with 40+ employees across multiple product lines
- Product strategy and launch of NFT marketplace dotcore.io achieving 10k+ users in first month
- End-to-end project management for international B2B and B2C digital products
- Cost optimization initiatives reducing operational expenses by 15% and streaming costs by 95%
- Team scaling and cross-functional collaboration across development, design, and marketing teams

Backend Developer & Project Lead *(LLC Manzoni, Oct 2020 – Sep 2022)*

- From mid-level to senior developer and project lead in 2 years
- Team mentoring and onboarding of 20+ new employees across technical and product roles
- Project architecture and strategic planning for DeFi and digital product initiatives
- Cross-functional collaboration with product, design and business stakeholders

Software Developer & Researcher *(DLTC SPSU, Jul 2019 – Jan 2020)*

- Merged IoT with blockchain technology

Skills

Product Management: Product Strategy, Roadmapping, User Research, Market Analysis, Go-to-Market, Product Analytics
Project Leadership: Team Leadership, Agile/Scrum/Kanban, Stakeholder Management, Risk Management, Budget Planning
Analytics and Tools: Data Analysis, Jira, Confluence, Figma, Google Analytics, A/B Testing

Technical: Python, Django REST Framework (DRF), Dramatiq, Celery, Django
Database: Redis, PostgreSQL
DevOps: Grafana, Nginx, Ansible, Prometheus, Kubernetes (k8s), Docker, AWS
Source Control: Git, CI/CD (Github Actions)

Education
Master's in Information Technology and Informatics
Saint-Petersburg State University – (Sep 2019 - Jul 2021)

Bachelor's in Applied Mathematics and Computer Science
Saint-Petersburg State University – (Sep 2015 - Jul 2019)

Languages
- English
- Russian